Jordan Clifton

Senior iOS Developer | Engineering Team Lead

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Professional Summary

Senior iOS engineer with 12+ years taking apps from requirements through App Store launch. Led a team of four developers at Wysh, coordinated 15+ App Store releases, and modernized a production Swift codebase. Experienced in SwiftUI, Swift Concurrency, and mobile architecture.

Experience

Wysh | Senior iOS Engineer & Engineering Team Lead | Archived App Store listing **Mar 2019 – Nov 2026**

- Led a team of 4 developers, coordinated 15+ App Store releases, and aligned engineering and design priorities.
- Owned iOS app quality and contributed to end-to-end life insurance purchasing, policy and beneficiary management, and the Wysh catalog, which helped customers estimate their coverage needs.
- Migrated 30K+ lines of callback-based Swift code to async/await.
- Refactored navigation around enum-based routing, simplifying the architecture and reducing navigation bugs.
- Built a CI/CD pipeline that automated nightly tests and App Store releases.
- Built a Claude Code skill used by all developers to turn implementation plans into phases that could ship independently, with clear descriptions and acceptance criteria for each phase.
- Evaluated LLM tooling and recommended the Elixir stack for transcript filtering and output evaluation.
- Helped build a local MCP server for a prototype ChatGPT integration showcasing Wysh products.

Smashing Boxes | iOS Engineer **Aug 2013 – Mar 2019**

- Shipped multiple iOS apps for agency clients, collaborating with designers and engineers from initial requirements through development, App Store submission, and launch.
- Built mobile experiences across fintech, marketplaces, and connected devices using native iOS frameworks, Bluetooth, and location services.

Neopixl | iOS Engineer (Contract) **Jun 2016 – Oct 2016**

- Built an iOS app and Apple Watch companion with fitness tracking for a gym chain with 10+ Paris-area locations, working with teammates in France, Luxembourg, and Belgium.

Technical Skills

iOS Engineering Swift, SwiftUI, UIKit, Swift Concurrency, Combine, Objective-C, MVVM, watchOS, HealthKit

Delivery & Integrations CI/CD, automated testing, App Store releases, GraphQL, REST, Firebase, Stripe

Analytics & Observability Product analytics, New Relic, Elastic, cross-platform debugging

AI Tooling Claude Code, custom skills and plugins, Model Context Protocol (MCP), ChatGPT integrations

Selected Projects

MoneyLion Fintech app with native UI and a shared C++ core

Gopher Go & Gopher Request Driver and customer marketplace apps built on a shared Swift codebase

WanderHunt Family scavenger hunt app with a Codex skill that generates hunts for admin import

Additional Client Work Fitness wearables, photo sharing, Bluetooth discovery, insurance, and facilities management

Education

University of North Carolina Wilmington | Bachelor's Degree in Computer Science, 2012

Concentration in Digital Arts